

COMMUNITY SERVICES

2015 ANNUAL REPORT



Children's
Hospital of Wisconsin

Kids deserve the best.

COMMUNITY SERVICES OVERVIEW

Children's Hospital of Wisconsin Community Services, as a division of Children's Hospital and Health System, Inc., plays a key role in the achievement of Children's vision for Wisconsin's children to be the healthiest in the nation. In 1889, Reverend J.P. Dysart recognized that children needed the support of a family to thrive and began his work by locating families who were willing to open their homes to children living in orphanages. From these humble beginnings over 125 years ago, Community Services has grown and evolved to help children and families become healthier. Children's Hospital of Wisconsin Community Services is the largest, not-for-profit, non-sectarian provider of community-based child and family services and child welfare services in the state of Wisconsin. Recognizing that health is "a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity" (World Health Organization), we assist children and families by not only providing services to meet immediate needs, but also by working with families to build on strengths and identify resources so they can continue to thrive after services have ended. By engaging with families and communities in this way, Children's can help to transform the health of Wisconsin's children by influencing a broader spectrum of factors that contribute to a child's health.



Community Services

Did you know?

Staying healthy is mostly about what happens outside the doctor's office.

10%

In fact, only 10% of our health comes from access to **quality health care**.

20%

The rest comes from:
The world around us
(home, school, community)

30%

What we're born with
(family history)

40%

The choices we make
(food, exercise, safety)



McGinnis, J.M. et al. Health Affairs 2002;21(2):78-93

CHILD WELL-BEING: STRONG FAMILIES, THRIVING CHILDREN

Strong Families, Thriving Children is Children's Hospital of Wisconsin Community Services' comprehensive child and family well-being approach to combat the negative effects of adversity and improve child development outcomes. Strong Families, Thriving Children integrates decades of experience in improving outcomes for children, families and communities with complex needs that require effective programs and sound policies that promote health and well-being.

To better accomplish this goal, Children's Hospital of Wisconsin and the Helen Bader School of Social Welfare at the University of Wisconsin-Milwaukee created the Institute for Child and Family Well-Being. The mission of the Institute for Child and Family Well-Being is to improve the lives of children and families by designing and implementing effective programs, conducting cutting-edge research and evaluation, and promoting change through policy and advocacy. To fulfill this mission, the Institute promotes community collaboration to bridge unnecessary divides between research, practice and policy. The shared values and strengths of this academic-community partnership are reflected in the Institute's three core service areas:

PROGRAM DESIGN AND IMPLEMENTATION

Many children and families who are exposed to significant adversity lack access to support and services that meet their needs and promote their long-term resilience. The Institute develops, implements and disseminates validated prevention and intervention strategies that are accessible in real-world settings. The Institute also provides training, consultation and technical assistance to help human service agencies implement and replicate best practices.

RESEARCH AND EVALUATION

Original research findings usually take many years to reach the public as useful practice applications and policy solutions. The Institute accelerates the process of translating knowledge into direct practices, programs and policies that promote health and well-being, and provides analytic, data management, and grant-writing support.

POLICY AND ADVOCACY

Policy and advocacy are key mechanisms through which large-scale change in population health and well-being can be realized. The Institute analyzes how policies shape and inform practice and advocates for use of the best available evidence from research and practice to inform policy and bridge information gaps. Furthermore, the Institute helps transform policy through collective action and partnership among agencies and stakeholder groups.

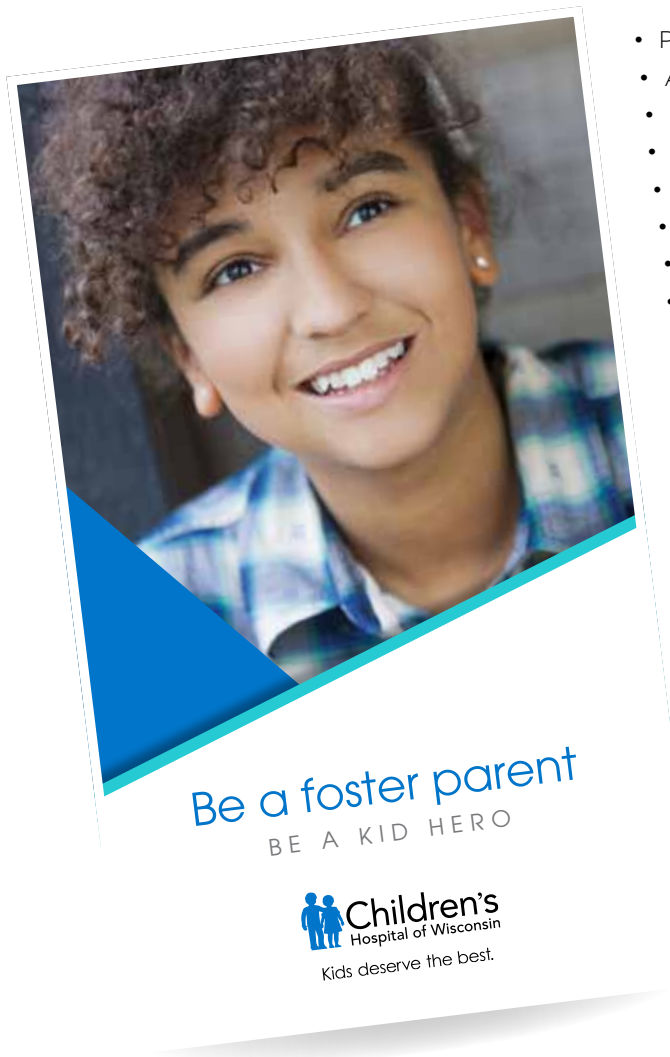


PROGRAM HIGHLIGHT: TREATMENT FOSTER CARE

Children's Hospital of Wisconsin Community Services has been providing foster care services throughout Wisconsin since the 1970s. Treatment foster care is home-based care for children and adolescents with moderate to severe emotional, behavioral, physical or medical challenges. The Treatment Foster Care program serves children from birth to age 18 from diverse cultural backgrounds. These children come into treatment foster care with a variety of needs and issues, such as:

- Physical, emotional, or sexual abuse
- Alcohol or other drug abuse
- Behavioral problems
- Mental health problems
- Delinquency
- Pregnant/Parenting teen mothers
- LGBT Youth
- School problems
- Physical disabilities
- Developmental disabilities
- Medical conditions
- Neglect
- Acting out sexually
- Fire-setting behaviors

As a member of Children's Hospital and Health System, Community Services is uniquely positioned to streamline supportive relationships with Children's Hospital of Wisconsin and Specialty Clinic staff in communities throughout the state.



TREATMENT FOSTER CARE



Kids deserve the best.

BEST OPTIMAL OUTCOMES* IN THE STATE

Children's Hospital of Wisconsin



42%

All other agencies combined



22%

*Optimal outcome is identified as reunification, adoption or guardianship.

OUR SIZE IS OUR ADVANTAGE

WE HAVE **163** LICENSED TREATMENT FOSTER HOMES

= 10 TREATMENT FOSTER HOMES

Children's Hospital of Wisconsin



Nearest Competitor

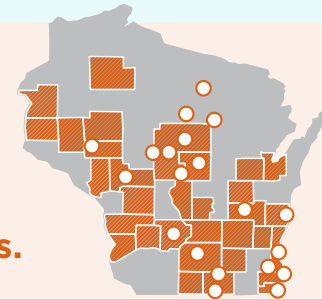


That's nearly three times as many as our nearest competitor.¹

BIGGEST IN THE STATE

We are the largest private, not-for-profit provider of community-based child welfare services in Wisconsin.

We currently contract for TFC services with **33 counties**.



office locations

CHILDREN'S HOSPITAL OF WISCONSIN IS THE EXPERT IN CHILD WELL-BEING SERVICES



76% of the children exiting our TFC program are moving toward permanency.²



96% of the children in our TFC program stay with one provider.³



Connected to the #4 pediatric hospital in the nation



Focus on child & family



Evidence-based model of care



Experts in the care of medically needy kids

100+

Over 100 years experience caring for children and families



Trauma-informed care practice & culture

- Excellent Outcomes
- More Placement Options
- Experience And Expertise

COMMUNITY SERVICES LOCATIONS

ANTIGO FAMILY RESOURCE CENTER

N4013 US Hwy. 45
Antigo, WI 54409
(715) 627-1414

BARABOO

203 4th St.
Baraboo, WI 53913
(608) 356-3019

BELOIT

1221 Henry Ave.
Beloit, WI 53511
(608) 365-8553

BLACK RIVER FALLS

W11109 Rogers Rd.
Black River Falls, WI 54615
(715) 284-3001

BURLINGTON

c/o Love, Inc.
480 South Pine St.
Burlington, WI 53105
(262) 763-6226

COA GOLDIN CENTER

2320 W. Burleigh St.
Milwaukee, WI

EAU CLAIRE

2004 Highland Ave., Ste. M
Eau Claire, WI 54701
(715) 835-5915

EXCHANGE FAMILY RESOURCE CENTER

32 E. Racine St., Suite 190
Janesville, WI 53545
(608) 314-9006

FOX VALLEY

325 N. Commercial St., Suite 400
Neenah, WI 54956
(920) 969-7955

KENOSHA

8207 22nd Ave., Suite 155
Kenosha, WI 53143
(262) 652-5522

KENOSHA CHILD ADVOCACY CENTER

8500 75th St., Suite 101
Kenosha, WI 53143
(262) 653-2266

MADISON

1716 Fordem Ave.
Madison, WI 53704
(608) 221-3511

MADISON - VISITATION AND EXCHANGE CENTER

836 E. Main St.
Madison, WI 53703
(608) 268-9871

MARSHFIELD

601 S. Central Ave. Suite 200
Marshfield, WI 54449
(715) 387-2729

MERRILL FAMILY RESOURCE CENTER

201B Stange St.
Merrill, WI 54452
(715) 539-9228

MILWAUKEE-29th Street

Next Door Foundation
2545 N. 29th St.
Milwaukee, WI 53210-3155
(414) 431-1533

MILWAUKEE-76th Street

Fair Park Business Center
620 S. 76th Str., Suite 120
Milwaukee, WI 53214
(414) 453-1400

MILWAUKEE-ASCENSION LUTHERAN

1300 S. Layton Blvd., Room S-301
Milwaukee, WI 53215
(414) 294-3849

MILWAUKEE- PARKLAWN

4340 N 46th St.
Milwaukee, WI 53216
(414) 444-5760

MILWAUKEE VISITATION CENTER

6737 W. Washington St., Suite 3115
Milwaukee, WI 53214
Reception A: (414) 337-4492
Reception B: (414) 337-4493

NORTHSIDE YMCA

1350 W. North Ave.
Milwaukee, WI

RACINE

8800 Washington Ave., Suite 100
Mount Pleasant, WI 53406-3743
(262) 633-3591

RHINELANDER FAMILY RESOURCE CENTER

1020 Kabel Ave.
Rhineland, WI 54501
(715) 361-2890

SOJOURNER FAMILY PEACE CENTER

619 West Walnut St.
Milwaukee, WI 53212

STEVENS POINT

1466 Water St., Suite 2
Stevens Point, WI 54481
(715) 341-6672

STRATFORD FAMILY RESOURCE CENTER

Chamber of Commerce Bldg.
300 Larch St.
Stratford, WI 54484

WALWORTH CHILD ADVOCACY CENTER

W4063 Hwy. NN
Elkhorn, WI 53121
(262) 741-1440
(262) 743-2221

WAUSAU

705 S. 24th Ave., Suite. 400
Wausau, WI 54401-5242
(715) 848-1457
FRC: (715) 845-6747

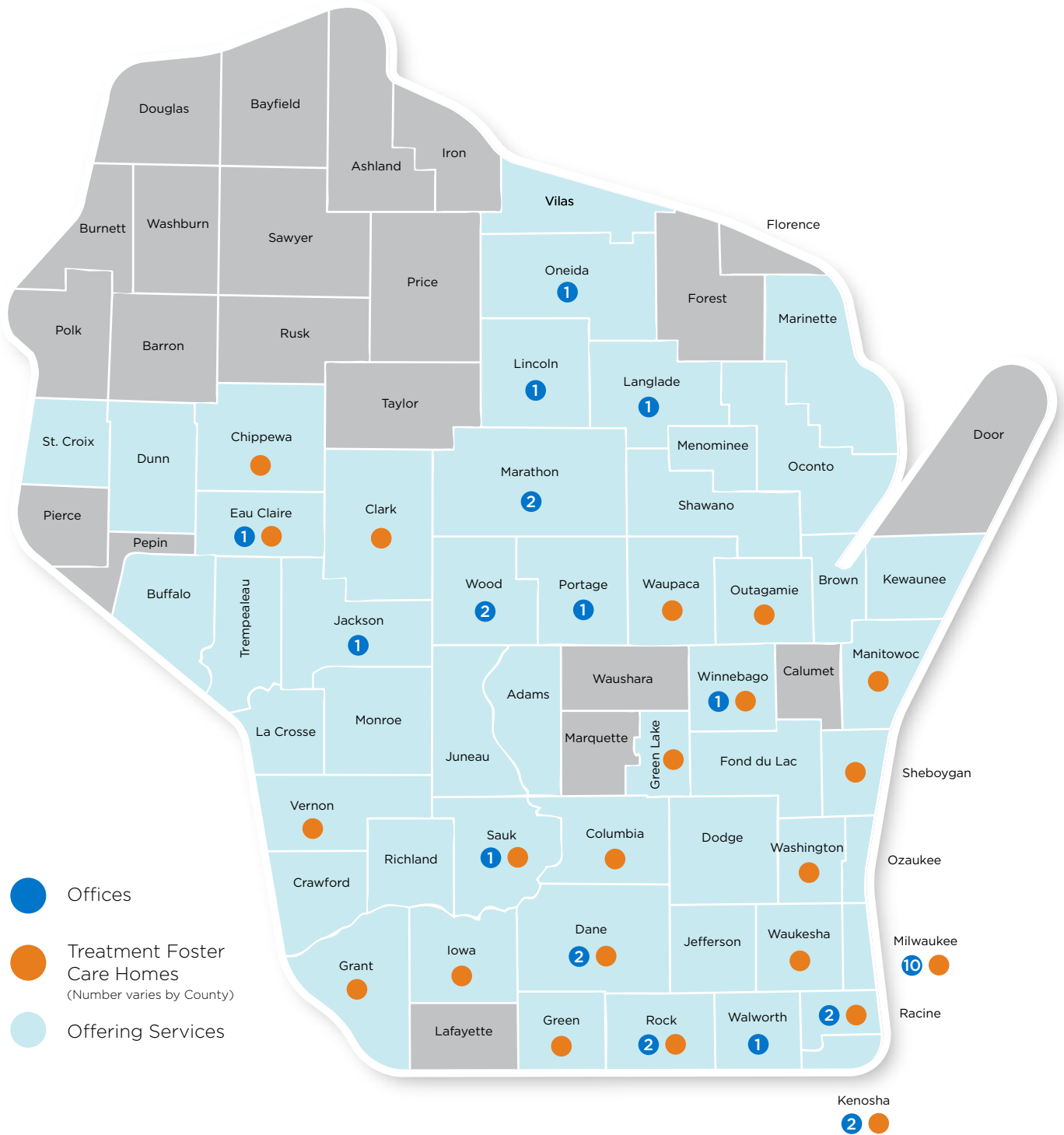
WAUWATOSA

Woodlake III-Business & Tech. Ctr.
10200 W. Innovation Drive, Suite 350
Wauwatosa, WI 53226
(262)432-7582

WISCONSIN RAPIDS

320 W. Grand Ave., Suite 205
Wisconsin Rapids, WI 54495
(715) 421-2730

For a list of services provided at each location, please see:
www.chw.org/location-directory



COMMUNITY SERVICES

2015 FINANCIAL RESULTS

Operating Revenue

Other	\$3,453,000
Service Fees	\$3,134,000
United Way	\$1,451,000
Fundraising	\$3,772,000
Purchase of Service	\$30,146,000

Total Operating Revenue **\$41,956,000**

Operating Expenses

Counseling/Case Management	\$2,508,000
Out-of-Home Care	\$29,686,000
Family Preservation and Support Services	\$3,224,000
Child Advocacy Centers	\$4,036,000
School Health Services	\$1,030,000
Early Childhood Development	\$708,000
Community Education and Injury Prevention	\$4,279,000
CAP	\$324,000
Trauma Care	\$81,000
Other Programs	\$529,000

Total Operating Expenses **\$46,405,000**

Income (Loss) from Operations **\$(4,449,000)**

Net Nonoperating Gain (Loss) **\$3,575,000**

Excess (Deficit) of Revenue over Expenses **\$(874,000)**

YOUR SUPPORT IS NEEDED

Children's Hospital of Wisconsin Community Services is committed to transforming Wisconsin's children into the healthiest in the nation. As a private, nonprofit organization, we cannot do it alone. Community Services receives funding from federal, state and county contracts, United Way, and client fees, but could not continue providing many services without the support of corporate, private foundation, and individual donations. Critical services such as Child and Family Counseling, Child Advocacy Centers, School-based Nursing and Community Navigators are only partially funded by sustainable revenue streams and require financial support from other sources. Private donations help us improve the health of our most at-risk children across the state.

PROGRAM DESCRIPTIONS

COUNSELING

Children's provides counseling services to reduce stress and conflict within families, improve parenting skills, help children and families deal with traumatic situations, and address behavioral and social challenges. Our experts are trained in Parent-Child Interaction Therapy, a research-based intervention for young children with emotional and behavioral issues in which parents are coached on how to improve the parent child relationship and create positive interaction patterns.

FOSTER CARE AND ADOPTION

Children's provides out-of-home care and adoption services to help match displaced children with loving, caring homes. Our goal is to ensure permanent, safe and nurturing environments for all Wisconsin children.

FAMILY PRESERVATION AND SUPPORT

Through our home visiting programs, parent educators trained in Parents as Teachers curriculum provide in-home parent education and child development services to families with children younger than age 5.

CHILD ADVOCACY AND PROTECTION CENTERS

Children who are victims of abuse or neglect need a safe place to talk about what happened to them and to get the medical care they need. Our Child Advocacy Centers provide the support these children and their families need.

SCHOOL HEALTH

Nurses located in schools throughout Milwaukee improve access and timeliness to care, improving student's health and school attendance. Kids throughout the state who participate in our e-learning health education programs in partnership with local school systems report better awareness and attitudes about healthy foods, bullying prevention and safety.

EARLY CHILDHOOD DEVELOPMENT

Our Family Resource Centers provide parents and caregivers with information and support to promote the healthy growth and development of children and to strengthen family relationships. Through parenting education programs, we provide families with the knowledge and tools they need to assist with their children's development.

COMMUNITY EDUCATION AND INJURY PREVENTION

We serve as an educational resource for kids and parents to learn about safety and injury prevention, such as the importance of wearing helmets, reducing poison risks, proper concussion treatment and healthy food choices.

COMMUNITY SERVICES BY THE NUMBERS

2,141

Families and kids served

COUNSELING

Child and Family Counseling and Psychological Testing Services _____	1,903
School based groups _____	238

3,697

Families and kids served

FOSTER CARE AND ADOPTION

Family Case Management (incl Family Finding, Family Support) _____	1,382	Special Needs Adoption _____	207
Intensive In-Home _____	95	Treatment and Regular Foster Care _____	260
Project Home _____	91	Supervised Visitation and Visitation Centers _____	819
Respite Referrals _____	843		

1,529

Families and kids served

FAMILY PRESERVATION AND SUPPORT

Community Response (including groups) _____	471	Home Visiting (early childhood services) _____	782
Community Support Specialist _____	120	Family Support and Post Reunification Services _____	80
Family Peer Navigator _____	14	Social/Emotional Foundations for Early Learning (including groups) _____	62

6,761

Families and kids served

CHILD ADVOCACY AND PROTECTION CENTERS

27,351

Families, students and teachers served

SCHOOL HEALTH

School Health Outreach and Education _____ **6,069**
School Nursing _____ **21,282**

3,975

Families and kids served

EARLY CHILDHOOD DEVELOPMENT

Family Resource Centers _____ **3,678**
Stepping Stones (Marathon County warm-line calls & prevention support) _____ **297**

501,161

Families and kids served

COMMUNITY EDUCATION AND INJURY PREVENTION

Children's Car Seat Clinic and Hospital Based Car Seat Program _____	1,288	Kohls Cares Grow Safe and Healthy Program _____	158,727
Community Health Education _____	2,220	Safe Kids Wisconsin and Southeast Wisconsin _____	295,010
Community Health Navigators _____	2,000	Project Ujima _____	1,404
Crossroads Teen Driving _____	40,296	Volunteer Respite _____	216

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Kids deserve the best.

chw.org

Children's Hospital of Wisconsin

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