

**Wear your helmet
the right way, every day**



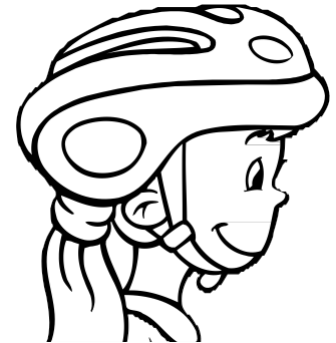
This helmet is too far forward.



This helmet is too far back.



This helmet is level—
it's just right!



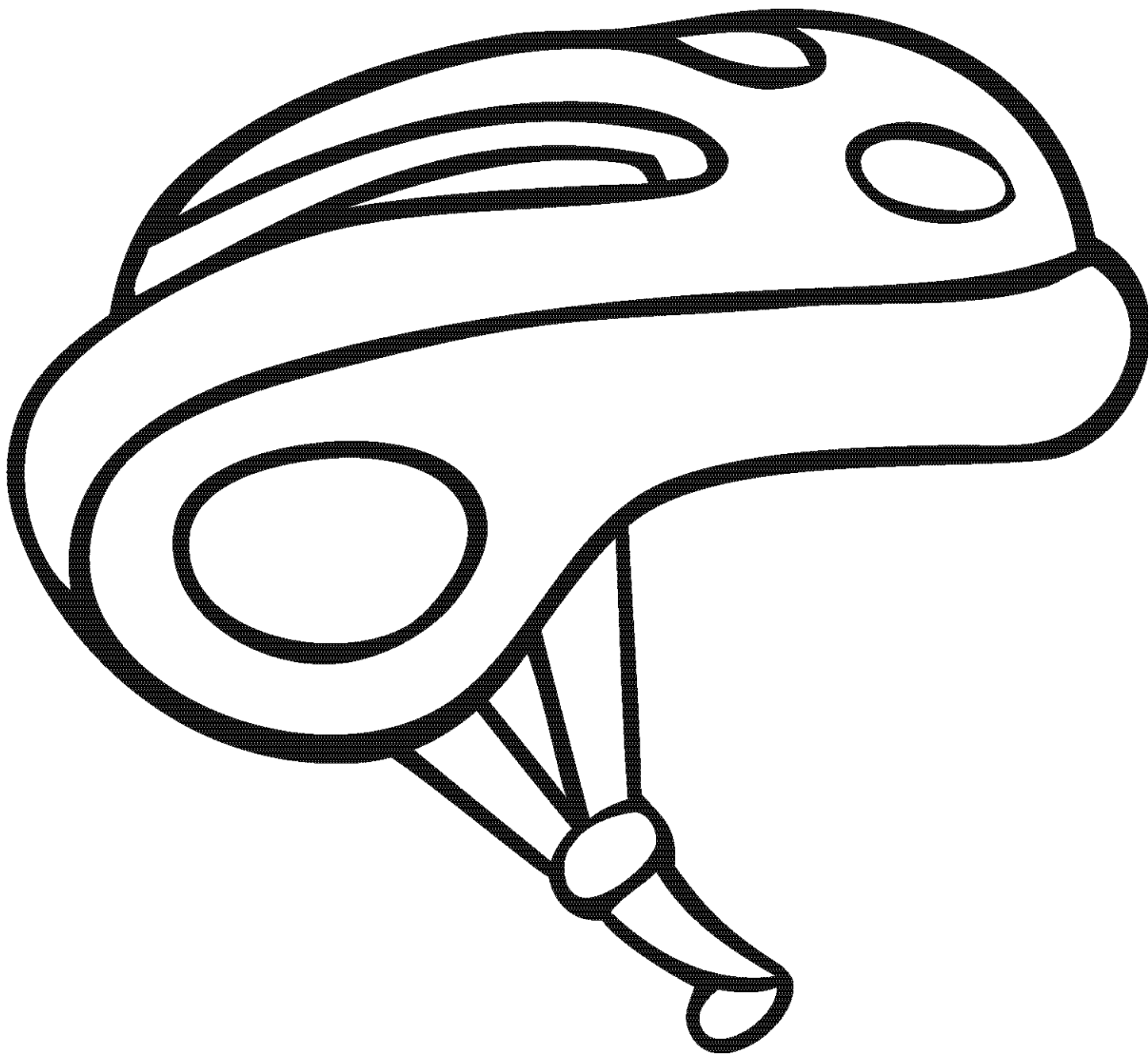
Your helmet should be snug. One finger should fit between the chin and chin strap.



Shake your head. If the fit is right, your helmet will stay on tight.



Kids, design your own bike helmet.



Kids deserve the best.

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PDF 120492 dfc 0612

Caregiver's Corner

- Brain injury can be severe and it lasts a lifetime.
- Be a good role model, wear your bike helmet.
- Go to safekidswi.org for more health and safety tips.