

HOLLYWOOD MOVIE NIGHT

benefiting Children's Hospital of Wisconsin

November 21, 2019

SPONSORSHIP OPPORTUNITIES

Help us help kids

For 125 years, Children's Hospital of Wisconsin has provided exceptional pediatric care and services for kids and families. Our vision is for Wisconsin kids to be the healthiest in the nation, but we cannot achieve this alone. We rely on support from our community and corporate partners to make a difference in the lives of the children we serve, and we hope you will consider making an investment.

Our signature events are one of the most powerful ways to engage the community and generate support that makes a difference for kids. By sponsoring Children's events, your brand will enjoy positive exposure reaching various audiences. We offer a wide range of sponsorship options to meet your marketing and philanthropic needs and interests.

Hollywood Movie Night

The 4th annual Hollywood Movie Night benefiting Children's Hospital of Wisconsin will be held on Thursday, November 21 at the Marcus Majestic Cinema of Brookfield. Last year, more than 400 attendees joined us for this event. This family-friendly event features a pre-movie reception including cocktails, delicious tasting stations, and a silent auction followed by the opening of Frozen 2.

The event offers a fun and unique way to share your support for kids and families in our community. Sponsorship packages include a wide variety of promotional opportunities on the big screen, website, or event signage, as well as a chance for you, your clients, employees, and friends to attend this exciting event!

Event Opportunities

- Sponsorship and marketing benefits align your company with one of the nation's top pediatric facilities.
- Lead the way for other Wisconsin companies by investing in a statewide asset that we all depend on.

SPONSORED BY



Kids deserve the best.

SPONSORSHIP LEVELS

Premier Sponsor\$25,000

- Up to 30 VIP tickets with reserved seating to the opening of Frozen 2 at Hollywood Movie Night.
 - You can either use the tickets for you and your guests or donate them back to the event for use by patient families, volunteers, etc.
- Dedicated 30-second advertisement prior to the movie on the night of the event in both auditoriums.
- Acknowledgement and prominent logo inclusion in Hollywood Movie Night on-screen advertisement running Friday, November 8 – Thursday, November 21 at theatres in the greater Milwaukee area (\$9,500 value).
- Prominent placement of logo in Hollywood Movie Night event materials and signage including the Take Five Lounge (casual dining area in the movie theatre lobby).
- Logo inclusion on Children’s Hospital of Wisconsin event landing webpage.
- Listing in the Milwaukee Business Journal ad promoting the event if commitment is received by September 13.
- Invitation to Children’s annual CEO Breakfast with Peggy Troy, President & CEO, Children’s Hospital of Wisconsin.
- Opportunity for representatives from your company to experience a behind-the-scenes look at Children’s Hospital of Wisconsin.
- Logo inclusion on Milwaukee Admirals LCD screen during home games for one month before the event.

Gold Statue Level \$15,000

- Up to 20 VIP tickets to the opening of Frozen 2 at Hollywood Movie Night.
 - You can either use the tickets for you and your guests or donate them back to the event for use by patient families, volunteers, etc.
- Logo inclusion in Hollywood Movie Night on-screen advertisement running Friday, November 8 – Thursday, November 21 at theatres in the greater Milwaukee area (\$4,500 value).
- Logo inclusion in Hollywood Movie Night event materials and signage including the Take Five Lounge (casual dining area in the movie theatre lobby).
- Logo inclusion on Children’s Hospital of Wisconsin event landing webpage.
- Listing in the Milwaukee Business Journal ad promoting the event if commitment is received by September 13.
- Opportunity for representatives from your company to experience a behind-the-scenes look at Children’s Hospital of Wisconsin.
- Logo inclusion on Milwaukee Admirals LCD screen during home games for one month before the event.

SPONSORSHIP LEVELS

Red Carpet Level **\$7,500**

- Up to 14 VIP tickets to the opening of Frozen 2 at Hollywood Movie Night.
 - You can either use the tickets for you and your guests or donate them back to the event for use by patient families, volunteers, etc.
- Logo inclusion in Hollywood Movie Night on-screen advertisement running Friday, November 8 - Thursday, November 21 at theatres in the greater Milwaukee area (\$4,500 value).
- Logo inclusion in Hollywood Movie Night event materials and signage including the Take Five Lounge (casual dining area in the movie theatre lobby).
- Logo inclusion on Children's Hospital of Wisconsin event landing webpage.
- Listing in the Milwaukee Business Journal ad promoting the event if commitment is received by September 13.
- Opportunity for representatives from your company to experience a behind-the-scenes look at Children's Hospital of Wisconsin.

Elsa Sponsor **\$5,000**

- Up to 12 VIP tickets to the opening of Frozen 2 at Hollywood Movie Night.
 - You can either use the tickets for you and your guests or donate them back to the event for use by patient families, volunteers, etc.
- Logo inclusion in Hollywood Movie Night event materials and signage including the Take Five Lounge (casual dining area in the movie theatre lobby).
- Logo inclusion on Children's Hospital of Wisconsin event landing webpage.
- Listing in the Milwaukee Business Journal ad promoting the event if commitment is received by September 13.
- Opportunity for representatives from your company to experience a behind-the-scenes look at Children's Hospital of Wisconsin.

Anna Sponsor **\$2,500**

- Up to 10 VIP tickets to the opening of Frozen 2 at Hollywood Movie Night.
 - You can either use the tickets for you and your guests or donate them back to the event for use by patient families, volunteers, etc.
- Logo inclusion in Hollywood Movie Night event materials and signage including the Take Five Lounge (casual dining area in the movie theatre lobby).
- Logo inclusion on Children's Hospital of Wisconsin event landing webpage.
- Opportunity for representatives from your company to experience a behind-the-scenes look at Children's Hospital of Wisconsin.

AGREEMENT FORM

Yes! I would like to participate in Hollywood Movie Night benefiting Children's Hospital of Wisconsin on November 21, 2019.

SPONSORSHIP OPPORTUNITIES:

- Premier Sponsor – \$25,000
- Gold Statue Level Sponsor – \$15,000
- Red Carpet Level Sponsor – \$7,500
- Elsa Level Sponsor – \$5,000
- Anna Level Sponsor – \$2,500

We are unable to participate but would like to donate: _____
(Please make checks payable to Children's Hospital of Wisconsin)

This sponsorship agreement has been accepted on the _____ day of _____, 2019.

Company Name: _____

Contact Person: _____ Title: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Email: _____

___ Check Enclosed ___ Invoice

Credit Card _____ Exp. Date _____
VISA, MASTER CARD, DISCOVER, AMERICAN EXPRESS

Signature _____

Please list your name/company name exactly as it should be listed in all printed materials. Please also e-mail your logo to HSchilter@chw.org. Checks should be made payable to Children's Hospital of Wisconsin and mailed along with this completed form to:

Children's Hospital of Wisconsin Foundation

Attn: Heather Schilter
MS 3050, PO Box 1997
Milwaukee, WI 53201

Phone: (414) 266-4050 Fax: (414) 266-6139

E-mail: HSchilter@chw.org

Website: chw.org/marcus

Children's Hospital of Wisconsin reserves the right to cancel or change the date or location of Hollywood Movie Night in its sole discretion, in the event of extreme weather, accidents, riots, strikes, epidemics, acts of God, or any other conditions Children's Hospital of Wisconsin determines to be beyond its control. Should Hollywood Movie Night be canceled, Children's Hospital of Wisconsin will make every effort to reschedule the event. If the event is not rescheduled, Children's Hospital of Wisconsin will not make any refunds of any amounts paid to it in connection with the event.