Top Tips for Successful Facebook Fundraisers

1. Build a team to help share your fundraiser

2. Think about your personal story and motivation to fundraise for this cause

3. Find photos to add to your fundraiser

4. Set a reasonable goal amount and timeframe

5. Post an update to your fundraiser Page – announce your launch, post a photo about the cause, show the progress, try out a video update, emphasize the final countdown, give thanks!

6. Send a personal email to your friends and family with your Facebook fundraiser link

7. Set an automatic vacation responder on your email and include your fundraiser link

8. Share your fundraiser directly on friends Timeline

9. Send a personal note on Messenger to friends about your fundraiser

10. Launch a referral contest to encourage your friends to share the fundraiser