



YOUR 2018 IMPACT ON KIDS

CHILDREN'S HOSPITAL OF WISCONSIN ANNUAL REPORT



Children's
Hospital of Wisconsin

Kids deserve the best.



When people think of Children's Hospital of Wisconsin, many think of our top-flight hospital and nationally ranked clinical care. But our vision at Children's is that Wisconsin kids will be the healthiest in the nation, and that doesn't just mean taking care of kids who walk through the doors of our hospital. It means taking care of the whole child. It means we go beyond our hospital walls into neighborhoods, communities and schools to reach kids where they are and give them the kind of care they need. Because a healthy child isn't just a child who is not sick; a healthy child is a child whose physical, mental and social wellness is intact and nurtured.

But we cannot do this alone. So much of what sets us apart is made possible by donors like you. For nearly 125 years, our community has helped us to provide the very best care for kids and families, and this year was no exception. In 2018, our community raised more than **\$26 million** to help us help kids. So many of the unique programs and services we provide to children and families are supported by donations. We are profoundly thankful for the commitment and generosity of our benefactors, community, volunteers and staff who donate their dollars and time to make a difference for kids.

The following are just a few of the milestones reached and recognition earned through your generous contributions of advocacy, volunteerism and financial support.

Groundbreaking advancements

Children's Hospital of Wisconsin, in partnership with the Medical College of Wisconsin, Froedtert Hospital and the Versiti Blood Center of Wisconsin of Wisconsin is **using a groundbreaking new cancer treatment** called CAR-T cell therapy. It uses a person's own immune system to target and destroy cancer cells.

For the first time at Children's, **a child received part of a liver from an altruistic live donor**, making medical history. In fact, only about 20 of 35,000 liver transplants performed nationwide over the last five years have been from altruistic live donors.

A 14-year-old patient from Appleton was the **first patient at Children's to undergo an innovative brain procedure** known as Multiple Hippocampal Transections. A relatively new approach that originated in Japan, the six-hour procedure eliminates seizures while preserving memory function.





Enhancing patient experience

Children's opened a **new state-of-the-art space for the Fetal Concerns Center** in May. The Fetal Concerns Center specializes in the diagnosis, treatment and care coordination for women with high-risk pregnancies and fetal anomalies. The new space better accommodates the innovation, growth and success of our nation-leading program and allows for more streamlined care and collaboration among physicians, as well as increased comfort and convenience for families.

Children's **implemented a PET/MRI imaging platform** that provides the latest in anatomical and functional imaging. Patients now enjoy the comfort of the newly renovated and patient-friendly MRI suite along with the new technology, which allows for a radiation dose reduction of up to 80 percent. Patients can come for one appointment and complete multiple scans, reducing the frequency of anesthesia and travel, and providing more clinical data in a timely fashion. Children's is the only imaging provider in southeast Wisconsin to offer this new technology.

Children's Hospital of Wisconsin's Milwaukee campus facility improvements

began construction on a new building that will connect the hospital and clinics building. This work will enhance patient family experience, address space needs and improve efficiency on the Milwaukee hospital campus. The enhancements will also allow us to accommodate future surgical technologies and provide more space to care for trauma patients.



Expanding reach, improving access

O.C. Boldt of the Boldt Corporation and his wife Pat **donated \$1 million to support Children's emerging mental and behavioral health strategy.** This gift will establish a training fellowship program for mental and behavioral health providers that will allow us to address the ever-increasing demand for mental health services in Wisconsin and improve access to care. This gift is building the foundation for Children's continuing initiative to deliver mental health services that will change life trajectories and outcomes for kids.

Children's Dental Center received a \$365,500 grant from Delta Dental of Wisconsin for youth and adults with special health care needs who face significant challenges in accessing dental care. Delta Dental of Wisconsin will help build the foundation for increased access to oral health care for individuals with special needs, and will allow Children's to launch an education and training program for special needs dentistry.

Children's Pewaukee Pediatrics moved to a new location that allows for an increased number of providers and for better care delivery to patient families. The new location also includes expanded services with the addition of behavioral health and in early 2019, dental health.



Recent Recognition

Children's Hospital of Wisconsin was ranked **among the best in the nation in 8 specialties** included in *U.S. News & World Report's* 2018-19 Best Children's Hospitals report.

Children's has once again been named as one of the **Top Workplaces in southeastern Wisconsin** by the *Milwaukee Journal Sentinel*. This is the ninth year in a row Children's has received this designation – a milestone only four other large companies have achieved.

Parents magazine named Children's one of the **top 20 most innovative hospitals** in the United States.

Children's Herma Heart Institute celebrated another year of receiving a **three-star accreditation from the Society of Thoracic Surgeons** (STS) for quality and clinical excellence in congenital heart surgery. Three stars is the highest level of accreditation.

Reach Out and Read Wisconsin (ROR) received the **Outstanding Achievement in Family Literacy award** at Wisconsin Literacy's Celebration of Literacy. ROR Wisconsin gives young children a foundation for success by incorporating books into pediatric care and educating parents during well-child visits about the importance of reading. The program is managed by Children's Health Alliance of Wisconsin in partnership with Children's Hospital of Wisconsin.

Children's epilepsy center was reaccredited by the National Association of Epilepsy Centers (NAEC) as a **level 4 epilepsy center, the highest designation**. We provide the highest level of complex and specialized care for children living with epilepsy and are the only Level 4 pediatric epilepsy center in the state of Wisconsin. The NAEC accreditation is based on data outcomes for the year.



Supported by the community

Keith Mardak, chairman and chief executive officer of Hal Leonard Corp., and his wife Mary Vandenberg **endowed a chair in neurosurgery with a \$1.5 million gift** to Children's Hospital of Wisconsin. The Mardak and Vandenberg Family Chair for Pediatric Neurosurgery will expand neurosurgery research, education and outreach efforts to help kids and families nationwide.

Dairy Cares of Wisconsin surpassed \$1 million in donations to Children's – the total was reached after community sponsors and donors raised more than \$200,000 at the eighth annual Dairy Cares Garden Party. To honor the group's support and commitment, Children's renamed the simulation lab as the Dairy Cares of Wisconsin Simulation Laboratory. The donation to the simulation lab will provide tools for Children's doctors and nurses to perfect the skills and teamwork needed to save the lives of kids at a moment's notice.

Gold in September (G9) Foundation awarded Children's a generous \$500,000 impact grant to support pediatric brain tumor research. G9 is one of Children's most committed allies dedicated to supporting Children's MACC Fund Center for cancer and blood disorders to help raise awareness and inspire action for childhood cancer initiatives. The grant will support and expand translational research efforts in pediatric neuro-oncology.

Johnson Controls donated \$250,000 in support of our Triple P – Positive Parenting Program, an evidence-based education and support program for families experiencing the everyday challenges of raising children, and more severe difficulties such as aggressive or oppositional behavior. The program has been proven to reduce behavioral and emotional problems in children, strengthen families, ease parenting stress and improve parent-child relationships. The gift will provide resources to train care providers to lead program seminars and enable the delivery of the seminars in the community.

Pinstripe Legends **raised more than \$59,000 for Children's**, benefiting our Expressive Therapies department. The Pinstripe Legends Art Auction takes place every year at the World of Wheels Car Show, and this community fundraiser has raised more than \$790,000 for Children's since its inception in 2002. Local and international artists travel at their own expense to participate and exhibit, demonstrate, and auction unique artwork.

The **Children's Hospital of Wisconsin license plate became available to Wisconsin drivers** to help spread the word about Children's and support the life-changing care we provide to kids and families. The license plates include a \$25 tax-deductible donation to Children's Hospital of Wisconsin and funds programs from research and critical care for the sickest kids and babies, to community initiatives designed to keep kids healthy.



Briggs & Stratton Corporation committed \$1 million to Children's and extended its title sponsorship of our longest-standing fundraising event, Briggs & Al's Run & Walk, through 2022. Since 1978, Briggs & Al's Run & Walk has brought thousands of people together and has raised a total of \$21 million in support of Children's.

2018 IMPACT

Areas your gifts support

| | |
|-----------------------|---------------------|
| Community Services | \$4,555,876 |
| Clinical | \$10,743,774 |
| Research | \$2,425,101 |
| Area of greatest need | \$9,061,166 |
| Total | \$26,785,917 |

Sources of gifts

| | |
|------------------------------------|---------------------|
| Individuals/ Family Foundations | \$16,756,573 |
| Corporations | \$5,056,090 |
| Foundations | \$1,325,005 |
| Organizations | \$3,648,249 |
| Total | \$26,785,917 |







Supporters like you make the difference and help us give the best care every single day. **Thank you** for caring enough to be an advocate and champion for the kids we serve.



Kids deserve the best.

Children's Hospital of Wisconsin Foundation
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chw.org/foundation

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