

Children's Community Health Plan dedicated to providing access to the highest quality health care and services

As part of Children's Hospital of Wisconsin's vision for Wisconsin's kids to be the healthiest in the nation, Children's Community Health Plan (CCHP) helps ensure kids and families across the state have the health insurance coverage and services they need. CCHP was started by Children's in 2006 in order to provide improved access to health care services for lower income families and to ensure that taxpayer funds were being spent appropriately on medical, dental and behavioral health services and treatment, and not on excessive administrative services and shareholder profits.

CCHP offers a BadgerCare Plus plan in 21 counties in eastern Wisconsin, covering more than 129,000 adults and children. CCHP is the largest BadgerCare health plan in eastern Wisconsin and the second largest BadgerCare health plan in the state. In addition, CCHP also offers Together with CCHP on the Marketplace in six counties in southeast Wisconsin providing more than 27,000 individuals and families with a health insurance plan with a wide array of providers.

CCHP is proud to offer innovative programs and services for our members, including CCHP On Call - a 24/7, no-cost nurse triage line and wellness programs that support individuals to improve their management of asthma, diabetes, behavioral health and/or smoking cessation. We strive to improve care coordination, particularly for members with complex conditions. With these programs and services, CCHP members receive the care they need in a timely manner. We are particularly proud of the fact that our members have lower emergency room utilization rates than our competitors (even with CCHP members representing more complex populations) and that our adult and pediatric members receive dental care at significantly higher rates than our competitors. Year after year, BadgerCare members rank CCHP's customer service higher than its competitors and rank CCHP among the best health plans in the state.

CCHP also administers Care4Kids, a Medicaid program in southeastern Wisconsin providing more than 3,000 children in out-of-home care with comprehensive, coordinated care that reflects trauma-informed principles and recognizes the unique needs of these children.

At a time when a number of national health plans have exited the Marketplace in Wisconsin, CCHP has stepped up by increasing its offerings and therefore increasing enrollment from 3,500 in 2017 to over 27,000 in 2018. We have taken the successes from our BadgerCare program and are replicating them for the individuals and families we insure with these products.

With the combined resources of Children's Hospital of Wisconsin and its primary and specialty clinics, Children's Community Services and our community partners, CCHP is committed to improving the medical and social well-being of our members and the community. Learn more about CCHP at <https://childrenscommunityhealthplan.org>.